



Mid-Atlantic Conference

Dear Manager,

The Maryland Children's Alliance is pleased to announce that it's Annual Mid-Atlantic Conference on Child Abuse and Neglect will be held on October 27th – 29th, 2010 at the Clarion Resort Hotel in Ocean, City, MD. I invite you to take part in this important Mid-Atlantic conference, as an exhibitor. Further, we are seeking donations for door prizes, silent auction or for our conference registration bag.

WHY EXHIBIT/ADVERTISE?

The Mid-Atlantic Conference is an opportunity to display your products, and services to a motivated, multi-disciplinary population of professionals from the Mid-Atlantic States, who come to the Conference in search of new approaches, new products and new materials to use in working with children and their families. As an exhibitor, you will be able to:

- Reach an estimated 500 potential customers with your products and services.
- Save time and money on non-targeted advertising and promotional efforts.
- Learn about other products and services in the fields of child maltreatment and child/family advocacy.

Who Attends the Annual Mid-Atlantic Conference on Child Abuse and Neglect?

The Maryland Children's Alliance is an organization comprised of Maryland-based Child Advocacy Centers (CAC's). CAC's are comprehensive, child-friendly programs that enable law enforcement, child protective services, prosecutors, and medical and mental health professionals to work together to investigate and prosecute child abuse cases. This coordination expedites the investigation and prosecution of abuse cases while ensuring that victims receive effective, sensitive and immediate support in a setting that puts their needs first. Individuals from the various disciplines mentioned attend this Annual conference from all across the Country and Canada as many states have existing CAC's and/or continue to develop or improve existing CAC's and services to child victims.

TO REGISTER AS AN EXHIBITOR

If you are interested in exhibiting at the Annual Mid-Atlantic Conference on Child Abuse and Neglect, return the completed form with payment to reserve your space.

I encourage you to review the enclosed information and a sample of last year's brochure and consider our invitation to exhibit. If you need additional information, please do not hesitate to contact me by phone, **410-877-5376** or email **lmeyers@mdcha.org**

I hope you will consider contributing to our efforts to combat child abuse.

Sincerely,

Laurie Meyers
Conference Coordinator

THE EXHIBIT AREA

The exhibit Area is located throughout the hall in the Clarion Resort Hotel, on the second floors. Vendor booth includes: 1 six foot skirted table, 1 chair and power outlet. The schedule for exhibits is (subject to change):

Exhibit Set up: Wednesday, October 27th – 7:00 am

Exhibit Open: Wednesday, October 27^h & 28^h 8:30 – 4:30 pm

ADVERTISING OPPORTUNITIES

All participating exhibitors will be listed in our participant's conference book. Half page advertising will be \$50.00 and full-page \$100.00. We ask that advertisements be emailed.

GIVE AWAYS, SILENT AUCTION AND DOOR PRIZE-ADVERTISING OPPORTUNITIES

Give away of items is an opportunity to display your organization's commitment as well as your products and services, and to receive recognition in the conference program. With the donation of a door prize or silent auction item of a \$50.00 value, will receive a half-page advertisement in our participant's conference guide for **free!** We simply need you to email your advertisement to us.

If you would like to donate an item for the silent auction, door prizes or give away an item for the registration bag, please contact Laurie Meyers 410-877-5376 or email: lmeyers@mdcha.org.

TO REGISTER AS AN EXHIBITOR

If you are interested in exhibiting at the Annual Mid-Atlantic Conference on Child Abuse and Neglect, return the completed form below with payment to:

Maryland Children's Alliance
Attn: Laurie Meyers
PO Box 1112
Bel Air, MD 21014
410-877-5376

Application
2010 Annual Mid-Atlantic Conference on Child Abuse and Neglect

Company/Organization _____
(if exhibiting, list name as it should appear on signage and to be listed in conference book)

Address _____

Telephone: _____ Fax: _____

Brief description of materials to be displayed: _____

Contact Person: _____

Authorizing Signature: _____ Title: _____

Name to appear on badge : _____

I understand that no space will be confirmed without this signed contract and payment in full. Vendor items that are not in keeping with the professional standards of MCA may be declined for display, at the discretion of MCA with full refund of paid fees. I have read and understand the attached exhibit regulations, which are part of the terms of this contract, and agree to abide by them and any additional rules deemed necessary by the Maryland Children's Alliance.

Booth Fees: For Profit-\$275.00 Non-profit-\$175.00

Power Outlet: Yes, I need a power outlet No, I will not need a power outlet

METHOD OF PAYMENT (Payment must accompany registration.)

Check Credit Card _____ Visa _____ M/C

Card # _____ Exp.Date _____

Card Holder's Name (PRINT) _____

Card Holder's Signature: _____

Enclosed is payment in the amount of \$_____ (U.S. Dollars) made payable to: The Maryland Children's Alliance.

Cancellation Policy: Cancellations received prior to September, 2010 will be entitled to a full refund. Any cancellation received after September 1st but prior to October 1st, 2010 will receive a 50% refund. Any cancellation received after October 1, 2010 or no-shows will not be entitled to a refund.